



## HHICSC BOARD MEETING MINUTES JULY 24, 2023

ATTENDEES: Johnny Cobb, 2<sup>nd</sup> Vice President  
Cecil Cobb, Treasurer  
Nancy Eisenman, Secretary  
Celina Hall, Social Committee  
Becky Cobb, Winter Classic Registration

Not having the required number of Directors, Johnny Cobb conducted the unofficial business meeting. The minutes from the July 26, 2023 meeting had previously been distributed by email to the Board members, and there were no additions or corrections.

### Secretary's Report:

Nancy reported on the meeting she had the week before with Johnny Cobb and Sam Heidt in regard to updating the Club's website..

- Sam was very helpful in giving a background of the current site and how it is operated by Kathy Reynolds and himself. After our discussions as to what we are looking for in updating the site, Sam worked up a test site with a new theme that would give us a starting point for more development.. With having a limited budget at this time, it is felt that updating and refreshing the site without paid professional help is the best interim option. Kathy Reynolds has already submitted suggestions that she feels would also improve the site.
- For comparisons and ideas, other club websites are being evaluated.
- Requests were made of Board members for their input as to what functions they would like to have included in the website.
  - For the Social Committee, Celina would like to have the capability of event flyers being put on the landing page.
  - Nancy suggested having a calendar that would list all Club events by month and have better graphics throughout the site.
  - Updated photos of events were also suggested.

At the website meeting, cleanup of the Mailchimp distribution list was also addressed. Sam volunteered to work on this and ask for Marcia Salera's assistance in identifying and removing obsolete addresses. In coordination with this effort, Cecil will talk with Fran Bollini to have a process in place to correct or make changes to emails in order to assure all members are receiving the Newsletter. It was decided that in the future it would be beneficial to include contact information on the Re-up party registration, itself. This seemed to be what many members used for the renewal of their membership.

In the interest of having more advertising for special events, Nancy was asked to find out who is overseeing the Club's Facebook page. Approval of postings on Facebook will need to have Board approval.

Nancy reported that she, as contact person for the Club, has received a notice from the South Carolina Secretary of State, informing us that the Club is not registered to conduct raffles. Johnny Cobb will look into this matter further. As a note, HHICSC is currently registered as a 501©(7 ) Charitable Organization.

#### Treasurer's Report:

Cash as of July 24, 2023	\$78,093.00
Deduct Winter Classic Payments	<u>51,157.00</u>
Balance	\$26,936.00

Cecil was asked to put together a clear picture of the Club's financial status at the end of June, 2023, and decide how best to report this information to the membership.

- Number of Current Club Members --- 164
  - More re-ups expected after Welcome Back Party
  - Will reach out to last year's members who have not yet sent in their membership forms for the current fiscal year.
- Prepaid Social Dance Card Sales Income to date --- \$1,600.00
- Additional Membership Fees ---\$520.00
- Plans are to be made to schedule an audit of the Club's finances before the end of the year.
- Pay Pal to be contacted about renewal and current Club contact information

## Social Committee Report:

- Welcome Back Party - Celina submitted the party flyer for review. With the addition of “Cash Bar Available” being added and making the Deadline to Register date more prominent, the Board gave unanimous approval, commenting how good the layout and graphics looked. The flyer will start appearing in the Newsletter and Website on August 7, 2023. The cutoff date for signing up for the party needs to be September 8, 2023 in order to give The Marriott the number attending. They are planning on a maximum of 100 attendees and there will not be reserved seating for this event.
- Halloween Party - At this time, a volunteer DJ does not need to be scheduled
- Winter Classic 2024 – As of this date, only nine tickets are available for sale and a waiting list system has been put in place for when there is a total sell out. Sonesta Resort has been good about making more discounted rooms available for Winter Classic attendees.
  - Vendors: Clothing, shoes, jewelry and possibility of “Island” décor items will be proposed at next meeting.
  - Consideration of charging vendors and if so, at what price will be looked into by the Committee and discussed at the August meeting. (Other clubs are charging their vendors.)
  - A photo booth will be set up by Donna Jones at no charge
- Winter Classic 2025 – The Board is very much in favor of the Social Committee looking deeper into the option that has been offered by the Sonesta Resort to offer 2023 pricing if the 2025 event is booked there by the end of September. They have already been advised that the prices will go up considerably after that time due to the resort undergoing major renovations. To book before start of construction and this far in advance will require a \$1,000 deposit. Other things to be considered at meeting with Sonesta management on September 1, 2023.:
  - Impact of renovations on the event
    - a. Any inconvenience to guests
    - b. Condition of the hotel at the time
    - c. Estimated completion date
  - Negotiations and pricing
  - Review of contract
  - If another venue is to be considered

- Heinrichs Hall
  - Air Conditioning issue addressed by Cecil
  - Cancellation of a Friday Social Dance when event is held at other venue.
  - Cancellation close to holidays when low attendance is expected.  
(The Social Committee is to look into this and give their policy recommendations to the Board. This is important to know so notice can be given to the Church, members, DJ's, Greeters and Closers, as well.)

### **Second Vice President's Report:**

- Dance Instructors – Need for more instructors to take over from those who have or plan to stop giving lessons. There are four couples scheduled to start in September, but it is felt more are needed, so recruiting need to continue. Special step instruction will not be scheduled at all for September.
- Four couples from HHICSC will be doing a demo dance and giving a brief basic step lesson at the Hilton Head Country Club on September 23, 2023. This is a good form of advertising and increasing interest in becoming a member of our club. Membership forms will be made available, too.
- By-Law Change to Membership Article IV
  - Pro-rating membership is to be allowed
  - Meeting and vote to be held at Heinrichs Hall July 28, 2023, 6:00 pm
  - Minutes to be taken by the Secretary
- Clarification of other By-Law Articles – The Secretary is to check the By-Laws and if needed, present a policy for clarification, as long as the spirit of the law is not abdicated. This will be reported on at the next Board meeting.

### **Old Business:**

- Insurance Renewals
  - Indemnification of the Board has been renewed and the premium did not change.
  - Due to not being contacted at time of renewal, Cecil Brown's and Randy Davis' contact information were once again given to Billie Thacker, the Club's insurance agent. Since they were not contacted at time of renewal of the liability insurance, the premium is to be pro-rated and reflect any changes that are to be made to the coverage. That premium is expected to be increased. Copies of the policies are to be given to the Secretary for the Club's documents repository.

The meeting adjourned at 12:40 PM.



