

**HILTON HEAD ISLAND CAROLINA SHAG CLUB
BOARD OF DIRECTORS MEETING
MAY 1, 2023**

Attendees:

Randy Davis, President	Sam Heidt
Sharon Wilson, 1st Vice President	Vicki Brown
Johnny Cobb, 2nd Vice President	Marcia Salera
Cecil Brown, Treasurer	Mike Salera
Nancy Eisenman, Secretary	Becky Elliott
Becky Cobb	Rick Elliott
John Thomas	Bruce Huester

The meeting was called to order at 10:00 a.m. Once the minutes from the April 3, 2023 meeting were approved, Randy Davis welcomed everyone and opened the floor up for topics that guest members wanted to discuss.

1. Use of kitchen at Heinrichs Hall – In order not to pay an additional fee of \$100 for use of the kitchen and to not risk any of the equipment being damaged, it was agreed that the kitchen would be off limits to Shag Club members, with the exception of the Social Committee members. A “no entrance” sign should be placed on the kitchen door each Friday night – Nancy will make the sign. Those in charge of closing the hall will be asked to check the kitchen’s condition and remove the sign before locking up.

2. Increase of Friday night door fees:

Insurance factor -- Although the insurance premium has not increased to date, the Board is expecting a substantial increase in the premium when the policy is renewed in July. The reasons for the increase include the Club having a higher exposure rate (more attendees at events), the need to have coverage for DJ’s, bands and vendors and the rise of insurance rates throughout the industry. The BOD is also considering event insurance should a downturn in the economic conditions and the expected higher ticket price have a negative effect on ticket sales.

Other cost related items that have and will increase overhead are legal filings with the SC Secretary of State, securing an authorized agent and

the need, as stated in the Club's By-laws, of having an annual independent audit of a 501-C7 organization.

- **Winter Classic Expenses**
 - Discussed increase in expenses (event room rental, food, band, DJ's, etc.)
 - Keeping the entry fee affordable

3. Financial Impact

Concerns were voiced that the increase in fees could impact fixed income members. While that is a concern of all in attendance, it was stated that the overall financial health of the Club needs to be a priority. However, if the financial outlook of the Club improves, the fee can be reviewed at that time. It was suggested that we look into different ways of paying the Friday night fee, possibly a punch card. The Board will research viable options.

4. Financial Clarification

After a discussion comparing last year's financials against this year's, it was determined it would be best to set up a committee to meet and analyze the Club's cash flow over the last eighteen months. A motion was made seconded and approved to form such a committee. The Committee members are to be Cecil Brown, Johnny Cobb, Marcia Salera and Sam Heidt.

5. Website Publications:

There was a question concerning the posting of financials and minutes on the Club website. The Board had determined that they would not be posted, but would be made available upon request to any member, but not to be posted publicly.

Once the guest members left, the Board proceeded with other agenda items.

Treasurer's Report

- **Cecil Brown provided:**
 - Cash balance = \$20,151.36
 - Deposit for Welcome Back made to Marriott
 - Two months of rent made to Heinrichs Hall

- **When a Club party is held on Friday nights at a venue other than Heinrichs Hall, the church administrator is to be notified in advance. (Payments are made to the church in advance.) Sheilah Davis will be recruiting people to oversee closing and securing the hall on Friday nights.**
- **Use of PayPal – Since the Club already has an account with them and it appears to be helpful for signing up for events, the Board is in favor of continuing to use it. Cecil will discuss this further with the newly formed financial committee when they meet.**

First Vice President's Report

Sharon Wilson will need to leave early today and be away for the summer. Sheilah Davis will stand in for her at meetings during that time period. Sharon will join by phone if a vote needs to be taken.

Sharon applauded her committee for all their hard work in preparing for past and future parties. She is hoping to recruit more people who can help in other supportive roles. Plans continue to evolve for the following parties:

- **Cinco de Mayo**
 - **80 reservations at this time**
 - **Food will be picked up and served by the Social Committee**
 - **Much work has been done to plan for catering and prepare decorations and desserts**
- **Welcome Back Party – September 29, 2023**
 - **To be held at The Marriott**
 - **Admission Price of \$75**
 - **Social Committee making all decorations (at a savings for the Club)**
 - **Cancellation cost \$750**
- **Winter Classic**
 - **Advertisements (Take flyers to other events, send to Association of Carolina Shag Clubs and presidents of other clubs, and post in Club Newsletter)**
 - **Awaiting written confirmations from entertainers**
 - **Would like to get price of ticket lower**
 - **360 available tickets**

Second Vice President's Report

Johnny Cobb informed the Board of the following:

- **Any contract the Club signs, a Hold Harmless Agreement needs to be attached to those contracts if it has not already been included. A motion was made and approved to allow for a \$400 budget to have this document drawn up by our attorney, Jacob Hunt of Finger, Melnick, Brooks & LaBruce, P.A. Johnny will meet with him ASAP.**
- **Dance lessons are finished for the season. Thanks to all the instructors, the feedback has been very positive. The instructors will reconvene in August to prepare the schedule for lessons beginning September 1, 2023.**
- **Johnny will follow up on how many disc jockeys are available going forward. The Board has been advised that one of our DJ's might choose to discontinue his service out of concern about his associated out-of-pocket expenses. Johnny will explore ways to help reduce the Club's financial cost for this DJ.**
- **All music the Club uses should be acquired from reputable and legal sources at a fair market price. After examining the inventory of music on the Club's computer with the DJ committee, it was recommended that the Club acquire approximately 100 songs; estimated cost is \$149. Also during the examination, it was found that the Club's computer is unable to run effectively the software needed for DJ'ing our dance parties. A motion was made and passed to spend up to \$1,000 for a new computer and \$149 for new music; Johnny will take this action item.**

Old Business

- **Randy was advised by our insurance agent, Billie Thacker, to wait until the policy is renewed in July to make any changes. Increase in premium is to be expected due to higher costs throughout the nation, and once the Club's exposure rating is updated. Coverage for the Board of Directors was found to be adequate at this time.**
- **Any change to the full membership year (June 1 through May 31) would require approval of the majority of members present at a announced meeting. A change is being considered so those joining late in the year do**

not have to pay for a full year. Pro-rating memberships on a quarterly basis (\$40, \$30, \$20, \$10) was felt to be the fairest and easiest plan to implement. Randy will write up a policy for procedures to be put on the agenda for the next meeting. If approved by the Board, plans will be made to present it to the membership for a vote to make the required change to the By-laws.

- **Policy for having social dance and special events the same week.**
The Board is in favor of only having one per week, as they compete with each other in attendance. The Valentines Party on February 14th at the Sonesta was discussed since it was not well attended, while the Friday night three days later did very well. Another reason mentioned for the poor attendance seemed to be that it followed so soon after the Winter Classic. More discussion will be had in the future about having a less expensive Valentines Party at Heinrichs Hall, still can be fun and a less expensive option.

New Business

- **Request for a donation from a member in need.**
- **Although the Board was sympathetic to the financial need for assistance, there seemed no way to do for one and not do for all. Therefore, the subject was tabled.**

Adjourn

- **A date of May 31, 2023 was set for the next meeting. It will be Held at 10:00 at the Edgewater Clubhouse.**
- **The meeting was adjourned at 1:37 P.M.**