

**HHICSC BOARD OF DIRECTORS MEETING
MAY 23, 2024**

Attendees: Ron Donigan, President
Celina Hall, 1st Vice President
Johnny Cobb, 2nd Vice President
Florence Justino, Treasurer
Becky Cobb, Assistant Treasurer
Nancy Eisenman, Recording Secretary
Joe Justino, Membership Chairman

Call to Order: The meeting was called to order by Ron Donigan at 9:58 a.m.

Recording Secretary's Report: The minutes from the BOD meeting on April 24, 2024 were approved by the Board.

Nancy reported that Sam Heidt will be the Club's Webmaster and Bob Moore will be the Assistant Webmaster.

Treasurer's Report: As of April 30, 2024, the Club's cash balance is \$30,172.96. The Board voted to approve the financial reports and have them posted on the Club's website.

- Budget – Florence presented a budget for the remainder of 2024. This will provide a base line for the Board's analysis of the amount of money to allocate for subsidizing future Club events and lowering the price of admission for members.
- Reserve Fund - Based on an evaluation of the Club's annual expenses and obligations, the Board voted to approve having \$10,000 in a Reserve Fund. To insure the integrity of the fund, it will be kept in an account separate from the operating account. To make sure the fund is maintained, the Board will recommend having it codified in the Club's By-laws.
- Insurance – Notice has been received of the upcoming renewals of the Club's liability and indemnification policies.
- Cap on Revenue – It was confirmed that there is no cap on revenue for non-profit organizations. Note: The Club's IRS determination letter states that the Club is allowed to receive up to 35% of gross revenues from sources outside Club membership.
- Winter Classic Accounting – A supplemental report will be made to show sales and expenses, and the money received from ticket sales will not be reported as income until January 1, 2025.
- Club Credit Card – It has been confirmed that a credit card in the Club's name cannot be acquired. Therefore, as in the past, the Board member

holding the office of treasurer, will secure a credit card in their name and be reimbursed when they have used on behalf of the Club.

- Cash Carryover for Non-Profit – It was confirmed that there is no limit to the amount of cash that can be carried over from year to year.
- Heinrichs Hall Agreement – Florence secured a copy of the agreement the Club has with Christ Lutheran Church for the use of Heinrichs Hall.
- PayPal – To mitigate risks, it was suggested that the general account be protected by creating a separate checking account for all PayPal payments.

Membership Report – Joe Justino reported there have been 69 membership renewals, to date. To further remind members to renew their membership. the following actions will be made:

- Prominent reminders to be in upcoming Newsletters.
- Greeters to ask attendees as they sign in at Friday night socials if they have renewed their membership.
- Membership forms will be available at the sign-in desk at Heinrichs Hall.
- Reminder announcements at Friday night socials.

First Vice President's Report:

- July 5th Social Dance – Due to the busy nature of the holiday and low attendance expected, it was decided to cancel the dance for that night. Announcements will be made in the newsletter and Christ Lutheran Church notified.
- Re-up Month – Membership activities are ongoing through May. Due to low turnout at the Re-up party at Deano's, the consensus of the Board is that a different venue should be used in the future.
- Welcome Back Party – September 20, 2024
 - Contract - Has been signed with Country Club of Hilton Head for the event to be held September 20, 2024. Florence will provide a credit card to be held on file by CCHH.
 - Pricing – Once all expenses are known, the Board will determine the discounted price for members. Non-members will pay full price.
- Winter Classic - Update
 - Flyer and Registration - For visual clarity, it was decided to make the background on the registration page white and leave a space beneath the food choices to add any special dietary requests.
 - Table Requests – Those wanting to be seated at the same table must have their registrations and payments sent in together. “Sit with” changes cannot be changed after registration is received.
 - Tentative price of event - \$148.00 per person

- Hotel Room Rate - \$149.00
- Announcement of Ticket Sales - Will be sent to members on June 5, 2024. A request will be made to Sam Heidt to have the announcement with a link to the registration form, sent via Mailchimp, to only those who were members from 2023 to the present time. Announcements will go out in the Club's newsletter and website on June 24, 2024, opening registration to the general public.

Second Vice President's Report:

- Dance Lessons - There was good participation during the dance lesson season that began in September and ended April 30, 2024
- All those who are on the instruction team will receive the schedule in August for the lessons that will resume in September.
- Next season, the plan is to put more emphasis on Basic II, while still continuing with Basic I and Special Step instructions.
- In the past year, HHICSC dance instructors participated in two outreach events and have the possibility of another one in September.

Old Business:

- Club Facebook Account – Since the resignation of Kathy Reynolds as the Facebook administrator, the account has been shut down. The Board has no plans to reopen it at this time.
- By-Law Changes and Explanations – The Board voted to approve the draft of changes made to the By-laws. A members' meeting is to be scheduled in September to have the changes voted on by the membership.

New Business:

- SOS Raffle Tickets – Announcements of the sale of tickets will be made at Friday night events and in the Newsletter and Website. Members can purchase tickets from Celina Hall until August 24, 2024. At that time, the proceeds and tickets not sold will be sent to ACSC. (The transactions are to be shown as a payable on Club's the balance sheet.)
- Low Country's Best – It was decided that the Club will not participate in this form of advertising that was recently offered.

Adjournment: After setting the date of June 27th for the next Board meeting, the meeting was adjourned at 12:24 p.m.

