



**Board of Directors Meeting
February 3, 2020
2:30pm – Dolphin Head Golf Club
Meeting Minutes**

Call to Order: Barry Cohick called the meeting to order at 2:30pm

Approval of Minutes: Minutes of the January 20, 2019, Board Meeting were read and approved by Motion made by Carol Huester and Seconded by Dave Bowman.

Attendees: Barry Cohick, Dave Bowman, Rick Elliott, Jim Drury, Carol Huester, Kathy Reynolds, Mike Salera, Pete Lievense

Reports:

Social Committee – Dave Bowman

- Winter Classic 2021 –
 - Discussion was held on size, location and organizers. Dave raised the issue of knowing size and organizers before we can determine location.
 - Discussion followed on size of WC2021. It was agreed that registration would be limited to 450 people.
 - Mike said that he and Kate are anticipating organizing WC2021. He has already contacted Sonesta as an alternate venue. Rick Elliott asked if it is the responsibility of the BOD to formally appoint WC organizers. BOD agreed that it was. Rick Elliott made a motion to ask Kate, Mike and Bill if they would like to run WC2021. Dave Bowman seconded the motion. All in favor – motion passed.
 - Dave Bowman will ask Kate, Mike and Bill if they will host WC2021.
 - Discussion followed on location - Marriott was very difficult to deal with. Sonesta may be open to hosting WC2021. Kathy Reynolds cautioned that if we continue with Marriott we MUST get everything in writing. Even then they try to twist things to their advantage.
 - Marriott Contract – After extended discussion, Rick Elliott made a motion that we negotiate with Marriott to get out of current contract for WC2021. Jim Drury 2nd. All in Favor – motion passed.
 - Mike will contact Sonesta to confirm they are willing to host WC2021 on January 7-10 and will report back to Barry as soon as possible.
 - Barry will ask Kate Sawyer to negotiate us out of the current contract with Marriott, working directly with Cindy Beckham, Direct of Sales in Columbia, SC.
- Valentine's Day Party is on track at Sea Pines – Bill Anderson is handling all arrangements.
- St. Patrick's Day Party will be held on March 20 at Dolphin Head. Gary Reynolds will DJ. Menu will be same as last year. 116 are currently registered. Harp Lager has been added to

the bar offerings. Price is set at \$25 for guests and \$15 for members. Mike pointed out that this is a free night from Dolphin Head and we should received a credit for it against next year's contract.

- Re Up Party will be held on May 20. Dave is meeting with Omni tomorrow to negotiate contract for outside venue.
- Hilton Head Chamber of Commerce Web Ad – Board agreed that we should not continue with membership – it is not cost effective for the club.
- Three Extra 1st VP Duties to be handed off – Bill Anderson had handled merchandising, advertising and brochure over and above his formal 1st VP duties. Dave will not be able to do continue with these extra duties. After discussion in which Mike said that Bill really enjoyed handling these aspects of the club, BOD agreed that Bill should be approached to see if he will continue with these three duties.

Treasurer's report/Financial Update – Jim Drury

- WC2020 Wrap-up –
 - On January 28, 2020 the Club had equity of \$19,263. This include WC 2020 revenue of \$68,469, lessons \$880, social \$1,416 and new memberships of \$690 and WC2020 expenses of \$70,631, travel to mid-winter ACSC by Mike and Marcia Salera of \$446 and \$175 miscellaneous expenses.
 - Kathy Reynolds reported that she was able to get approximately \$5000 in concessions from the Marriott, including room credits.
- Discussion was held on Donations from WC2020. Carol Huester made a motion that we donate \$1,000 to VIVID Galley by a donation to the Michael J. Fox Foundation; Deep Well; Bluffton Self-Help and two VIM locations (HHI and Bluffton). Discussion followed. The motion was called and Jim Drury second the motion. All in Favor – motion passed.
 - Jim Drury will write checks – Rick Elliott will find out how Jeff Keifer would like donation to MJF Foundation to be made.

Dance Instruction/Jr. Shag Committee/ Historian – Rick Elliott

- Tuesday Lessons –
 - Going well. High attendance – making money.
 - People are making use of extra time to dance after lessons.
 - New classes start tomorrow with special step.
 - Philanthropic Education Organization – a non-profit - has asked for a demo on February 14, 2020 at 10am at the Cypress. Will try to find club members who can do this. There will be no charge.
 - Bayshore wants demo and possibly participation – Requested donation of \$75 if this happens.
- Jr. Shaggers
 - Slight snafu on Saturday – couldn't get into Dolphin Head, so they danced at Rick and Becky's house.
 - Committee is considering offering Jr. Shag Dance every Saturday.
- Club History Update
 - Continuing

Other Business – Barry Cohick

- Summer Workshop Attendees

- Rick and Becky will attend at Pigeon Forge on behalf of the club
- Spring Safari Attendees
 - We will not send representation
- Fall Migration Attendees
 - Barry and Dina will attend on behalf of the club
- SOS Cards are still available
- Thank You Card from Jr. Shaggers – Jacksonville was received thanking Club for donation and opportunity to fundraise at WC2020.
- Mike Salera asked if Pres, 1st VP and Head of Dance wants their email and phone on the web. It has been helpful in increasing membership in the past. They agreed.
- Rick Elliott mentioned that Ellen Taylor had sent a very nice thank you letter to Becky Elliott for hospitality shown to her at WC2020.

Adjournment – Carol Huester made motion to adjourn the meeting at 4:30pm. Rick Elliott 2nd. All in favor – motion passed.