



**Board of Directors Meeting
June 26 2019
Dolphin Head Golf Club
Minutes of the Meeting**

Attendees: Mike Salera, Carol Huester, Bill Anderson, Rick Elliott, Pete Lievens, Kathy Reynolds

Call to Order

The meeting was called to order at 2:34pm by Mike Salera

Approval of Minutes of May 21, 2019, Board Meeting

The Minutes of May 21, 2019 Board Meeting were presented. Rick Elliott made a motion to approve the minutes as read, seconded by Bill Anderson. The motion carried unanimously.

Social Committee - Bill Anderson

- Summer Breeze Party Update - The party will be held on July 16. To date 25 people have signed up.
- Present Becky's WC 2020 request regarding paying Sam and Lisa West – Becky is requesting that we pay \$1,000 to Sam and Lisa up for Winter Classic for them and Juniors. This is up from \$500 last year. Mike met with Sam at Jacksonville party. Shagtime Youth Foundation is now a 501(c). Board members expressed discomfort with \$1,000 – suggested making a donation to the Shagtime Youth Foundation in some agreed upon amount rather than paying Sam and Lisa directly. Mike wants to research this before making a recommendation to the Board. Becky's Request was tabled.
- Bill's follow up action items from May's BOD meeting
 - Updating member address list and re-use mailers is an ongoing project and underway.
 - Contacted insurance agent to arrange for talk with BOD to discuss addition insurance needs. Bill is waiting for call from HUB Insurance agent in Columbia to schedule day and time.
 - Presented proposal for "Guidelines for Cost of Private Lessons". Board commended Bill on this and reviewed the proposal. Board suggested adding specifics to what the club will offer, i.e. 30 minutes demo; 45-min. instruction; 90 min. practice - to be placed between Questions and Pricing sections of the presented proposal.
 - Winter Classic Ads have been purchased in Carefree Times
 - Ad on SOS Radio will be placed in Aug-Nov. timeframe
 - Greater Bluffton COC has a \$35 initial registration fee and \$225 annual membership fee. They report 14,000 website visits per month. This does not compare favorably with charges and reach of HH COC. Membership in the Greater Bluffton COC was not recommended. The board agreed with Bill's recommendation.

Dance Instruction/Jr. Shag Committee - Rick Elliott

- Teaching Updates (Seniors and Juniors)

- Tidepointe was a success
- Juniors still meeting at Dolphin Head.
- Rick and Becky are teaching shag at HHP Kid's Camp on Monday mornings. 25-35 children are enrolled. This is going very well.
- Kathy Reynolds asked that an updated teaching schedule be sent to her for posting on the Website. Bill and Rick will send the requested info.

Treasurer's Report - Pete Lievens

- May financial results – not presented
- Reported that the OMNI refund has not be received yet

Winter Classic - Kathy Reynolds

- Winter Classic Update
 - 272 registered to date
 - 600 goals
 - Struggling with Marriott on rooms. People are calling and being told there are no rooms at the special rate; some have been told there are no rooms available at any price! We have already exceeded by the room number specified in the contract by 20 rooms. Room account to date shows 73 Thursday; 94 Friday; 92 Saturday.
 - Closer to the date a weekly accounting will be provided to track room numbers
 - Need current photos of the band for WC website and email blasts
- Mailing list Update – Kathy Reynolds is currently reviewing how to handle the mailing list. Mail Chimp (\$120/yr.) only allow 1 list (audience) and the only way we can send separate mailing is to tag each entry. This is very time consuming and error prone. Upgrading to separate lists is an additional cost. Mail Poet (149/yr.) plug-in offers multiple lists. Currently mailing list is appx. 900. Maximum entries of 2000 are allowed in a Mail Chimp list with tags.
- Website Updates – All documents on the website are now current.

Other Business – Mike Salera

- WC DJs - Would like to consider Buck Crumpton. Board agreed this would be a good choice.
- Storage – Public Storage has sold out to Prime Storage and they want to raise our monthly fee from \$44 to \$55. Mike is fighting the change and working hard with them to maintain the \$44 as per our contract. Will report back to the board on progress.
- Sam Hite has requested that the By-laws be changed to prevent unsavory characters from attending any of our events. Board agreed that we cannot carry out security checks on people registering for our events, but will handle any unpleasant situations if and when they occur on an individual basis to ensure that people are comfortable about registering and attending.

Adjournment - At 4:30pm, Bill Anderson moved the meeting be adjourned. Carol Huester seconded the motion and all voted in favour of adjournment.