



**Board of Directors Meeting
OCTOBER 8, 2018
2:30 PM – Dolphin Head Golf Club
Minutes**

Call to Order 14:30

Approval of Minutes: SEPTEMBER, 2018

Attendees: Mike Salera, Bill Anderson, Pete Lievense, Mick Martin, Kate Sawyer, Kathy Reynolds

REPORTS:

Treasurer's Report/Financial Position:

Per Pete Lievense:

1. Sept. financial results:

We ran a surplus of \$2,600 dollars in Sept.

As of 9/30/18 we have \$42,012 in the bank and net assets of \$28,504.

2. Party Income/Expense Update:

3. Outstanding donation (\$1,500) status from the Jan. Winter Classic

Pete's- recent email, 10/7/18, to the BOD has the particulars of Income Statement and Balance Sheet. The statement is provided to our website.

(Pete offered a plan to deal with the increase in assets by underwriting a certain # of dollars/party/member. The particulars

of this and the underwriting of the Christmas party, and, potentially a portion of the bar bill, are still to be determined. Kate suggested drink tickets idea.)

Social Committee:

Per Bruce Zimmerman:

- 1. Repeat the Call for 2020 Winter Classic planning committee. (Kathy Reynolds has volunteered to head the committee)**
- 2. Follow up on new sign ups for committee help (see discussion under Bill's volunteer forms)**
- 3. Member/non member cost for Christmas party. (discussed and to be determined)**

Dance Instruction and Advertising –

Per Bill Anderson:

-Report from October's first lesson (good turnout)

-Discussion of “online registration” for Winter/Spring 2019. (Kathy mentioned some discrepancies in members' emails between two sites which must be corrected)

-Advertising: Anticipating winning Grant for WC advertising:

- 1. Approve or Change Kate's WC 2019 advertising plan (hold was placed on this until after the next meeting with Grant approval people. At this point a grant amount will be given and then distribution of that amount will be allotted.)**
- 2. Discussion on what messages we want the advertising to send**

-Kate and Mike's WHHI Talk of the Town TV interview Tues. Oct 16th, 09:40 & Questionnaire due Oct. 12th.

-Status of our Volunteer campaign: who is following this up? (Kathy said she would follow up all those that pertained to those who had interest in computer/website issues to include flow sheets, pie charts, website access, etc.)

-Ways of increasing volunteer participation – (a loud Hoorah! was given to Bill for the success of his Volunteer form and for the significant response, c.18 feedbacks!)

Discussion: how to get single guys in? (suggestion arose to try to investigate male social gatherings venues with website access, such as, biking events venues, sporting events, & church based clubs catering to singles, etc.)

Communications Committee:

Old Business:

New Business: Becky's Junior Shagger Budget: (some of the issues of interest that arose here, and were discussed, were the following:

Financial budget #'s, critical mass of teens that would be required, potential for legal liability, compromise to club precedent regarding paying for an event/ allowing partial time at an event/ wristband?, exiting event when time was up?)

Adjourned: 16:33

Mick Martin